

It's Really Good For You! Pages 14-15

The dairy industry is very important to Ireland's economy. Milk is a very healthy product. Irish milk is exported to many parts of the world, both as liquid milk and as milk products.

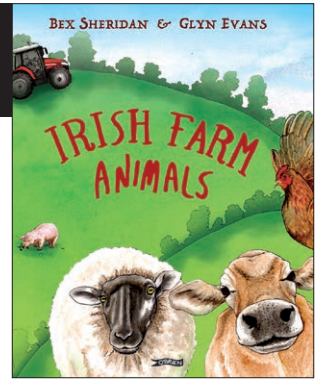
Irish dairy products are exported to over 100 countries across the world.

Irish food has a great reputation for being healthy, so people are keen to buy and use it.

People like the flavour, whether they are eating/drinking it or using it in their cooking.

Design an exciting carton for milk for the world market. It should encourage people to drink milk rather than a fizzy drink.

Create your design to show how Ireland is a special place for producing healthy food of great quality.



Make a list of all the foods we wouldn't be able to enjoy if we didn't have milk.
Write a newspaper report with a headline and illustration to describe events in Ireland if we had a milk drought.

You'll need a parent or guardian to help here.
Check your local shop or supermarket and make a list of all the dairy products you can find that are made from Irish milk or milk products.
Perhaps you could collect or draw the labels to make a large class collage.

Find three reasons why it is important to drink milk.
Are these reasons the same for children, adults or older people?

